

# BACKSTAGE



**DISCOVER THE EXTRA-ORDINARY**

la creatività è di scena

*creativity takes centre stage*

**FLAVIKER**

CONTEMPORARY ECOCERAMICS



# #BACKSTAGE

DISCOVER THE EXTRA-ORDINARY

Scopri l'extra-ordinario  
Découvrez l'extra-ordinaire  
Entdecken Sie das Außerordentliche  
экстраординарное открытие

**FLAVIKER**  
CONTEMPORARY ECO CERAMICS

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# #BACKSTAGE

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Tradizione e contemporaneità,  
il "backstage" diventa protagonista  
degli ambienti più ricercati in un sapiente  
gioco di contrasti tra elementi e materiali.

Tradition and contemporary design, the "backstage" takes on a more central role in more sophisticated living spaces in a skilful combination of contrasting elements and materials. | Tradition et contemporanéité, le « backstage » devient le protagoniste des environnements les plus recherchés dans un jeu savant de contraste entre éléments et matériaux. | Tradition und Zeitgemäßheit, das "backstage" übernimmt in einem gekonnten Spiel der Kontraste zwischen den Elementen und Materialien die Hauptrolle in den raffinertesten Umgebungen. | Традиция и современность, "кулуарное" выходит на первый план изысканных помещений в игре между элементами и материалами.

# #BACKSTAGE

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## Memoria e presente

**BACKSTAGE** di Flaviker nasce attraversando percorsi impressi nella nostra memoria per presentare soluzioni estremamente contemporanee, guidate dalla contaminazione e dalla voglia di sperimentare. Nell'essenza del prodotto confluiscono le reminescenze delle terrecotte calpestate e segnate dal tempo con le nuance dei cementi vissuti. Dalla rilettura di questi materiali **BACKSTAGE** svela superfici inedite ispirate al mondo dell'archeologia industriale, ai luoghi informali di lavoro e a tutto ciò che normalmente resta "dietro le quinte", trasformando l'autenticità della materia in un valore assoluto, che si rende protagonista degli ambienti più ricercati.

**THE PAST AND THE PRESENT** **BACKSTAGE** by Flaviker was built on past memories to create extremely contemporary solutions, contaminated by different styles and the desire to experiment new ideas. The product is reminiscent of old, worn terracotta tiles and shades of concrete. **BACKSTAGE** reinterprets these materials to reveal unique surfaces inspired by industrial architecture, informal workplaces and anything which is normally found only "backstage", transforming the authenticity of the material into an absolute value which takes centre stage in more sophisticated living spaces. | **MÉMOIRE ET PRÉSENT** **BACKSTAGE** de Flaviker naît en traversant des parcours imprimés dans notre mémoire pour présenter des solutions extrêmement contemporaines, guidées par la contamination et l'envie d'expérimenter. Dans l'essence du produit convergent les réminiscences des terres cuites piétinées et marquées par le temps avec les nuances des ciments vécus. À partir de la relecture de ces matériaux, **BACKSTAGE** révèle des surfaces inédites qui s'inspirent du monde de l'archéologie industrielle, des lieux informels de travail et de tout ce qui reste habituellement « derrière les coulisses », en transformant l'authenticité de la matière dans une valeur absolue, qui devient le protagoniste des environnements les plus recherchés. | **ERINNERUNG UND GEGENWART** Für die Entwicklung von **BACKSTAGE** von Flaviker sind wir die in unsere Erinnerung eingeprägten Wegen erneut gegangen, um - von der Kombination der Stile und der Lust zu experimentieren angeregt- extrem zeitgemäße Lösungen zu präsentieren. In die Essenz des Produkts fließen die Andenken an Terracotta-Böden, die durch das Betreten und den Lauf der Zeit zerfurcht wurden, in den Nuancen von gelebtem Zement ein. Dank einer Neuauslegung dieser Materialien offenbart **BACKSTAGE** komplett neue Oberflächen, die an der Welt der industriellen Archäologie, der informellen Arbeitsplätzen und all dem inspiriert sind, was normalerweise "hinter den Kulissen" bleibt, wodurch die Echtheit des Materials zu einem absoluten Wert wird, der in den edelsten Umgebungen die Hauptrolle spielt. | **ПАМЯТЬ И НАСТОЯЩЕЕ** **BACKSTAGE** от Flaviker был создан посредством восприимчивости нашей памяти, способной предложить очень современные решения, управляемые контаминацией и желаниями экспериментировать. Особенность материала является его схожесть с отмеченной временем терракотой и обветшальным цементом. Поэтому поверхность коллекции **BACKSTAGE** переносит нас в мир индустриальной археологии, на абстрактные рабочие места, туда где все, как правило, остается "за занавесом", трансформируя подлинность материи в абсолютную ценность, которая выходит на первый план в оформлении изысканных пространства.

# #BACKSTAGE

## La creatività è di scena

**BACKSTAGE** è nemica delle scelte convenzionali e permette di realizzare soluzioni di posa sempre nuove e sorprendenti. Questo portfolio illustra situazioni che spaziano tra luoghi privati e spazi più inconsueti, caratterizzati ogni volta da un sapiente gioco di contrasti tra elementi e materiali. La convivenza degli opposti spesso svela una nuova visione delle cose: sperimentare un piatto gourmet dal particolare insieme di sapori, riascoltare un vecchio brano in un inedita versione remix, abbinare un paio di jeans sdruciti con la decolletè più elegante del nostro guardaroba. Allo stesso modo **BACKSTAGE** propone la libertà di recuperare la tradizione di certe superfici e trasferirla nella dimensione contemporanea, contagiandola con l'espressione artistica della grafica e con inaspettati accenti di colore ad effetto vitaminico.

**SPOTLIGHT ON CREATIVITY** BACKSTAGE is a far cry from conventional choices and allows layouts which are always fresh and awe-inspiring. This portfolio illustrates various settings ranging from private homes to more unusual interior settings, all characterised by a skilful blend of contrasting elements and materials. The coexistence of opposites often reveals a new way of looking at things. Just like experimenting an elaborate dish with a particular blend of flavours, re-listening to an old song in an unprecedented remix version or matching a pair of worn jeans with the most elegant court shoes in our ward-robe, BACKSTAGE proposes the freedom to bring back the traditional surface of certain materials and transform them in a contemporary key with special graphic effects and unusual colour accents to create a vitaminic effect. | **LA CRÉATIVITÉ EST PROTAGONISTE** BACKSTAGE est l'ennemi des choix conventionnels et permet de réaliser des solutions de pose de plus en plus nouvelles et surprenantes. Ce portfolio illustre les situations qui comprennent les lieux privés et les espaces les plus inhabituels, caractérisés à chaque fois par un savant jeu de contrastes entre éléments et matériaux. La cohabitation des opposés révèle souvent une nouvelle vision des choses : expérimenter un plat gourmet à l'ensemble particulier de saveurs, réécouter un vieux morceau dans une version remix inédite, assortir une paire de jeans déchirés avec le décolleté le plus élégant de notre garde-robe. De la même manière, BACKSTAGE propose la liberté de récupérer la tradition de certaines surfaces et de la transférer dans la dimension contemporaine, en la contaminant avec l'expression artistique du graphisme et avec des accents inattendus de couleur à effet vitaminique. | **DER AUFTRITT DER KREATIVITÄT** BACKSTAGE erklärt den konventionellen Entscheidungen den Krieg und ermöglicht die Verwirklichung von immer neuen und überraschenden Verleghlösungen. Dieses Portfolio illustriert Situationen, die von Privatbereichen zu den ungewöhnlichsten Räumen reichen und jeweils durch ein gekonntes Spiel der Kontraste zwischen den Elementen und Materialien geprägt werden. Das Nebeneinanderbestehen der Gegensätze offenbart oft eine neue Sicht der Dinge: Ein Gourmet-Gericht mit einer besonderen Mischung an Geschmacksnoten probieren, ein altes Lied in einer brandneuen Remix-Version anhören, eine zerrissene Jeans mit den elegantesten Pumps aus unserer Garderobe kombinieren. Auf dieselbe Weise bietet BACKSTAGE die Freiheit, die Tradition gewisser Oberflächen wieder anzubieten und sie in eine zeitgemäße Dimension zu übertragen, indem man sie mit dem künstlerischen Ausdruck der Grafik und unerwarteten Farbakzenten ansteckt, die die Wirkung von Vitaminen haben. | **ТВОРЧЕСТВО И СЦЕНА** BACKSTAGE - враг условного выбора и позволяет реализовать новые и удивительные идеи. Этот рекламный проспект иллюстрирует подборку, где чередуются частные владения и необычные места, характеризующиеся каждый раз понятной игрой контрастов между элементами и материалами. Сочетание противоположностей часто открывает новое видение уже известного: экспериментирование с необычными вкусами в тарелку у гурмана, прослушивание еще раз старой музыкальной композиции в неизвестной новой аранжировке, сочетание рваных джинсов с элегантным декольте. Аналогично BACKSTAGE предлагает свободную компенсацию определенных традиционных поверхностей, а также перенос их в современность, усилив артистичной экспрессией графику и неожиданные цветовые акценты витаминным эффектом.



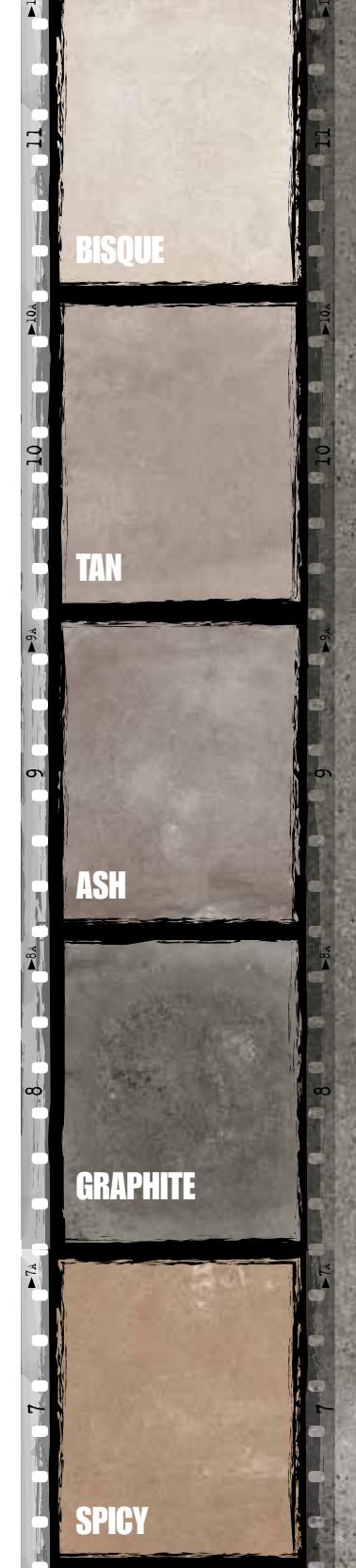
**DISCOVER THE EXTRA-ORDINARY**

# #BACKSTAGE

DISCOVER THE EXTRA-ORDINARY

## Tutte le forme del design

**BACKSTAGE** propone un programma di grès rettificato a massa colorata studiato per incontrare al meglio le esigenze del privato e del professionista. Quattro colori ibridi raccontano l'incontro inaspettato di argille e calcestruzzi, in lastre ceramiche di dimensione variabile, anche modulare, per realizzare pavimenti e arredare pareti, praticamente in ogni contesto. Le superfici sono declinate in 2 versioni: satinata e strutturata per l'utilizzo più specifico negli ambienti esterni. Il completamento dei mosaici e degli inserti decorativi, che comprende anche le originali esagoni 8,5x8,5, rompe la tradizionale ortogonalità del prodotto ceramico per suggerire schemi compositivi sempre nuovi.



60x120  
24"x48"

30x120  
12"x48"

40x80  
16"x32"

40x80 MIX SIZES  
16"x32", 16"x24", 12"x24", 8"x24", 8"x16", 8"x8", 8"x4", 8"x2", 8"x1", 6"x6", 6"x3", 6"x2", 6"x1", 4"x4", 4"x2", 2"x2", 2"x1", 1"x1"

60x60  
24"x24"

20x20  
8"x8"  
20x40  
8"x16"



51X29,2  
HEXAGON

**VARIETY OF DESIGN** BACKSTAGE proposes a range of full-body coloured, rectified stoneware, specially designed to meet the needs of both private customers and professional designers. Four hybrid shades with an unexpected blend of clay and cement, in slabs of various dimensions, including modular pieces which are ideal for use as flooring and wall coverings in almost every setting. There are two variations: with a satin finish or a textured finish specifically designed for outdoor use. The range is completed by mosaics and decorative inserts, including original 8,5x8,5 hexagonal tiles, which break away from the traditional orthogonality of ceramic products allowing more freedom in tile layouts. | **TOUTES LES FORMES DU DESIGN** BACKSTAGE propose un programme de grès rectifié à masse colorée pour rencontrer au mieux les exigences du particulier et du professionnel. Quatre couleurs hybrides racontent la rencontre inattendue entre les argiles et les bétons, en carreaux céramiques de dimension variable, modulaire aussi, pour réaliser des sols et décorer les murs, quasiment dans chaque contexte. Les surfaces sont déclinées dans 2 versions : satinée et structurée pour l'utilisation plus spécifiques dans les environnements extérieurs. La présence des mosaïques et des insertions décoratives, qui comprend aussi les hexagones originaux 8,5x8,5, rompt l'orthogonalité traditionnelle du produit céramique afin de suggérer des schémas de composition toujours nouveaux. | **ALLE FORMEN DES DESIGNS** BACKSTAGE bietet ein Programm an durchgefärbtem rektifiziertem Feinsteinzeug an, das mit dem Ziel entwickelt wurde, den Bedürfnissen von Privatpersonen und Fachleuten bestens entgegenzukommen. Vier hybride Farben erzählen von der unerwarteten Begegnung zwischen Tonern und Beton in Keramikplatten mit unterschiedlichen Ausmaßen, die teils modular miteinander sind, mit denen man praktisch in jedem Kontext Fußböden schaffen und Wände gestalten kann. Die Oberflächen werden in 2 Versionen ausgearbeitet: Satiniert und strukturiert für den spezifischeren Einsatz in den Außenbereichen. Die Ergänzung durch Mosaike und dekorative Einsätze, zu denen auch die originellen sechseckigen im Format 8,5x8,5, zählen, bricht mit der traditionellen Rechtwinkeligkeit des Keramikprodukts, um immer neue Zusammensetzungsschemen vorzuschlagen. | **БЦЕ ФОРМЫ ДИЗАЙНА** BACKSTAGE предлагает коллекцию ректифицированного окрашенного в массе керамического гранита, способного удовлетворить потребности как частного клиента, так и профессионала. Четыре гибридных цвета придают глине и цементу неожиданный эффект, который с помощью керамических пластин различного размера, включая модульные, способны создавать напольные и облицовочные покрытия, практически в любом контексте. 2 типа поверхности: матовая и структурированная, для специального вне домового использования. Дополнительно для создания новых композиций можно воспользоваться мозаикой и декоративными вставками, которые включают в себя оригинальные шестиугольники 8,5x8,5 и традиционные ромбы.



DAKOTA NATURALE RETT. 20X120  
TAN RETT. 60X120



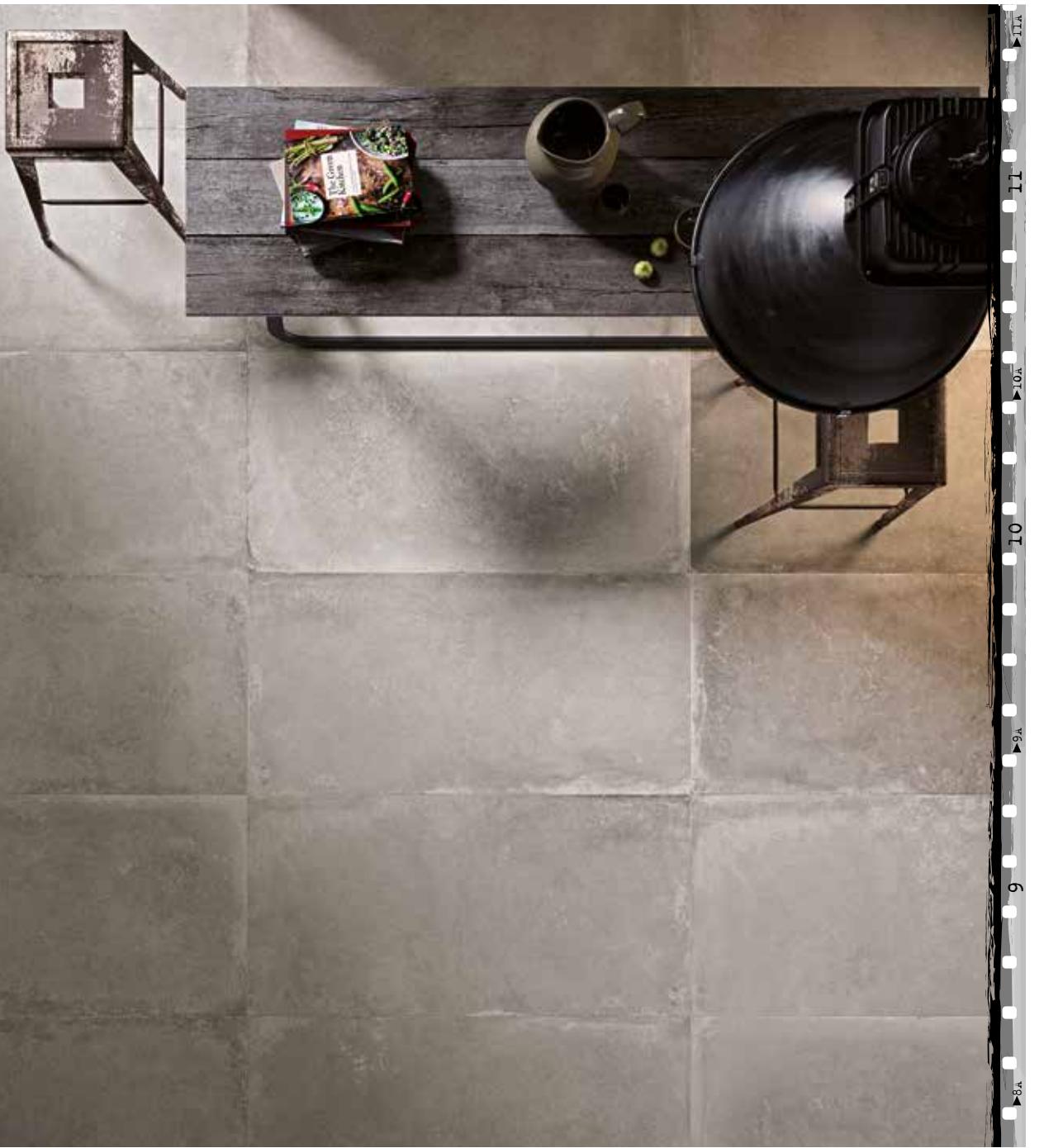
## #BACKSTAGE

TAN

**L'essenza del prodotto ispirato alle nuances dei cementi vissuti e alle terracotte segnate dal tempo |** The essence of the product inspired by the shades of worn-look concrete and terracotta | L'essence du produit s'inspire des nuances des ciments vécus et des terres cuites marquées par le temps | Die Essenz des an den Nuancen von gealterten Zementen und von den im Lauf der Zeit zerfurchten Terracotta-Fiesen inspirierten Produkts | Сущность материала навеяна нюансами обветшальных цементов и отмеченной временем терракоты

#BACKSTAGE

ASH # GRAPHITE



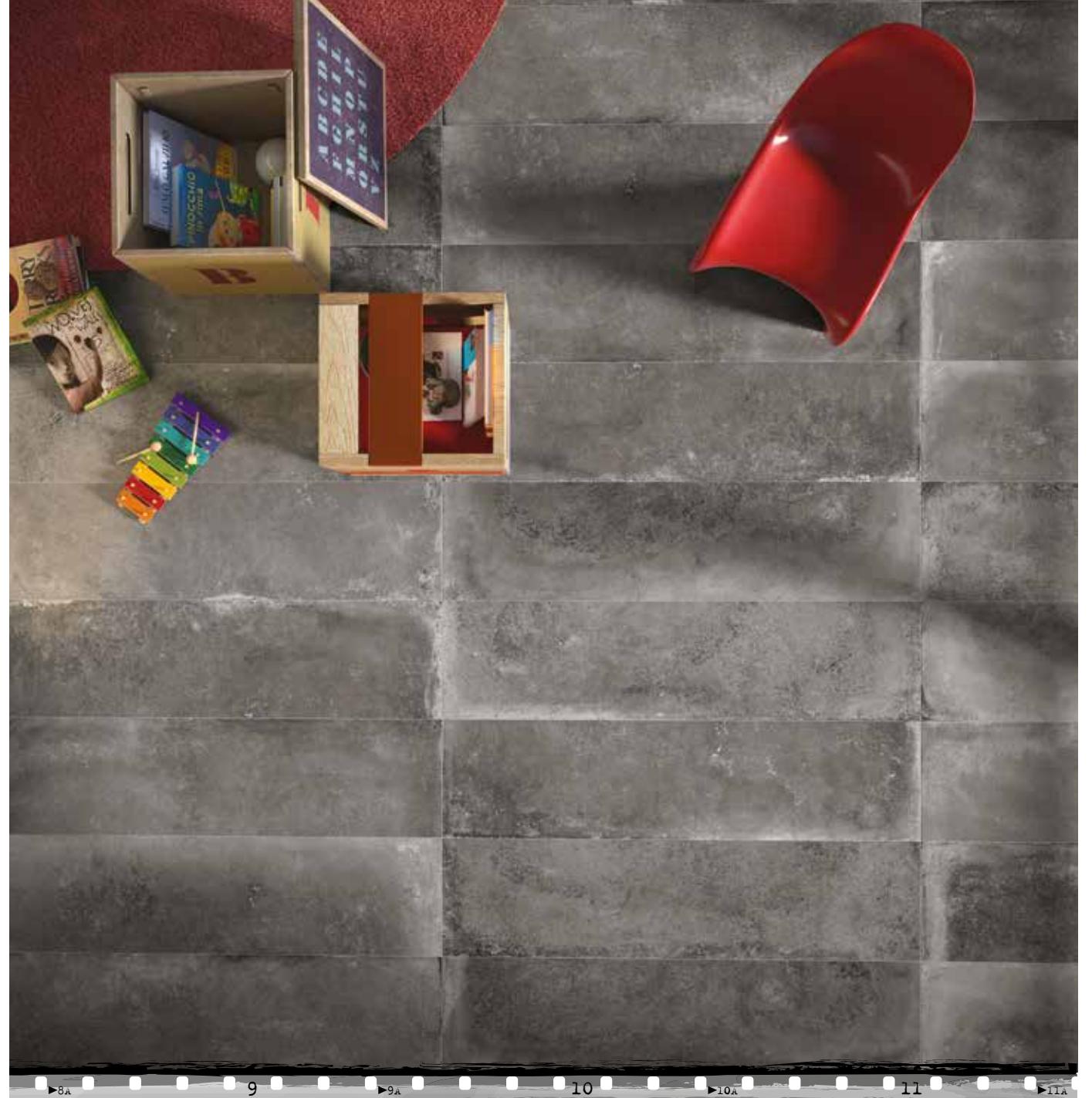


#BACKSTAGE

ASH PATTERN



**Scelte non convenzionali, contrasti tra elementi e materiali, superfici tradizionali nella realtà contemporanea** | Unconventional choices, contrasting elements and materials and traditional surfaces in a more contemporary key | Des choix non conventionnels, des contrastes entre éléments et matériaux, des surfaces traditionnelles dans la réalité contemporaine | Unkonventionelle Entscheidungen, Kontraste zwischen den Elementen und Materialien, traditionelle Oberflächen in der Welt von heute | Не обычный выбор, контрасты между элементами и материалами, традиционные поверхности в современной реальности



#BACKSTAGE

GRAPHITE # TAN



#BACKSTAGE

BISQUE # TAN # ASH



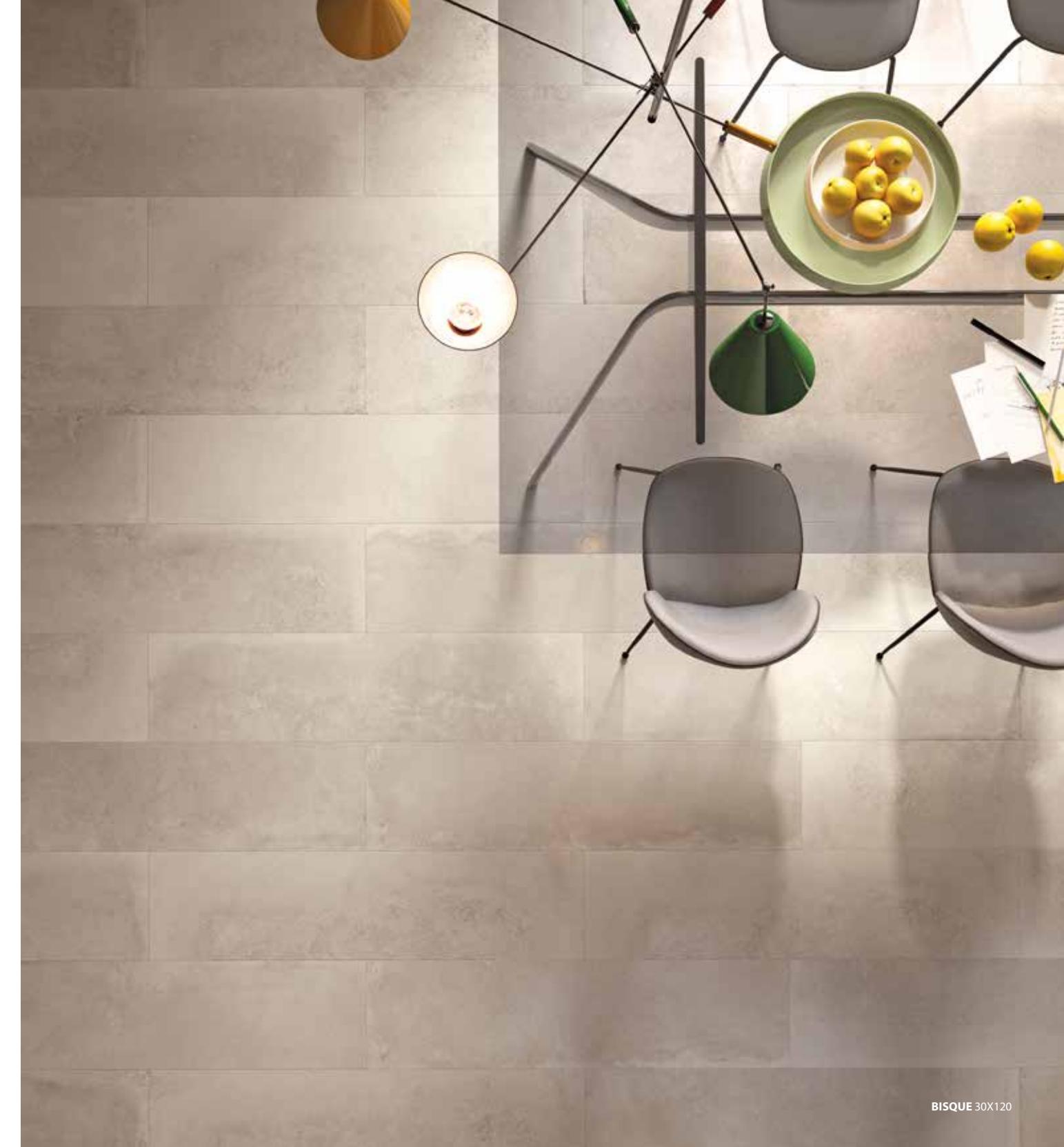
BISQUE MOSAICO HEXAGON 29,2X51  
TAN RETT. 60X60  
HOLE TAN RETT. 60X60  
HEXAGON COLOR MIX 8,5X8,5



ASH RETT. 60X60  
HOLE ASH RETT. 60X60  
HEXAGON TEXTURE MIX 8,5X8,5

#BACKSTAGE

ASH # BISQUE

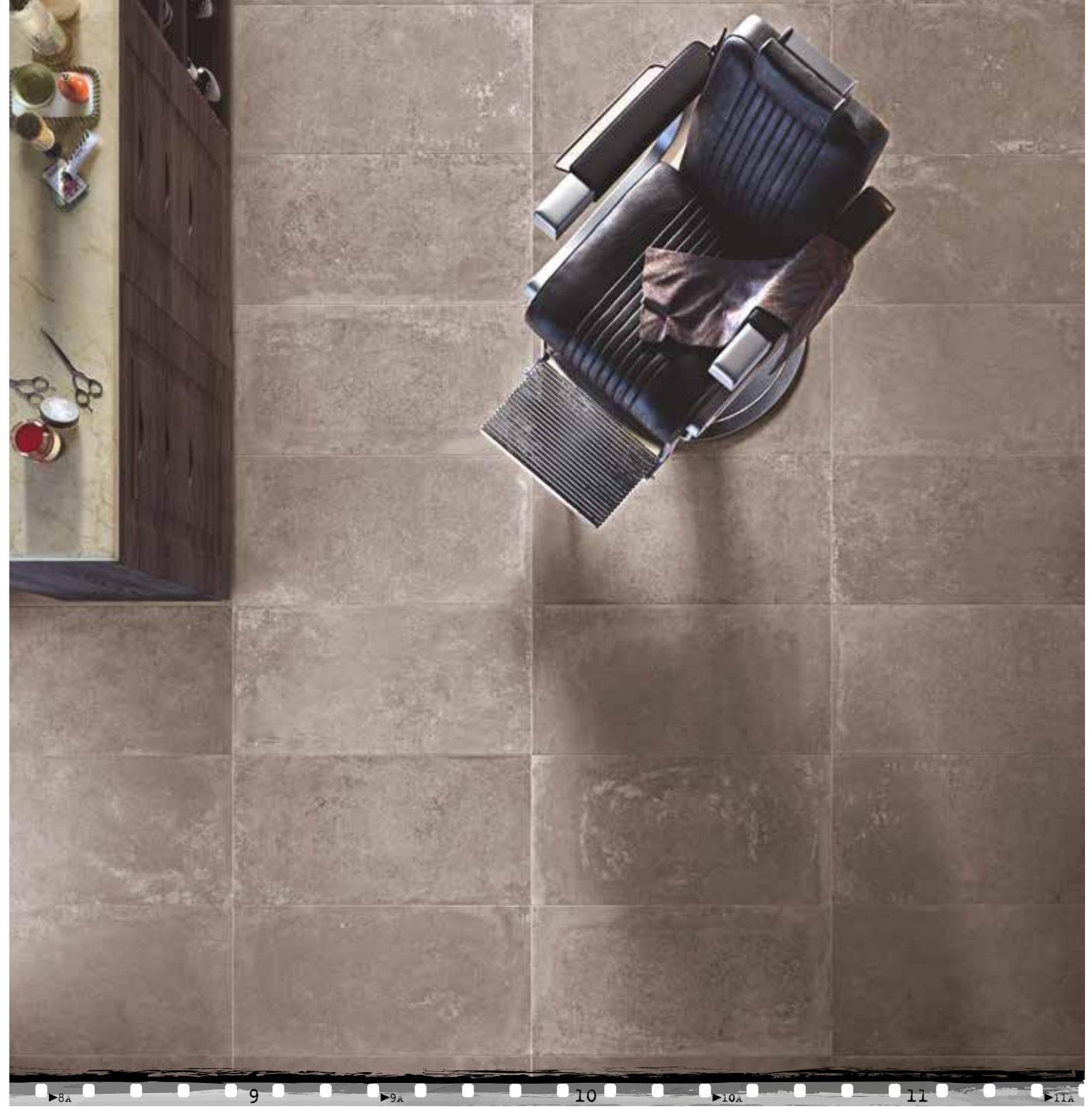




## #BACKSTAGE

**Superfici inedite ispirate a quel mondo che normalmente resta "dietro le quinte"** | Original surfaces inspired by the world which normally remains "backstage" | Des surfaces inédites qui s'inspirent de ce monde qui reste, habituellement, « derrière les coulisses » | Brandneue Oberflächen, deren Inspirationsquelle die Welt ist, die normalerweise "hinter den Kulissen" bleibt | Уникальные поверхности, вдохновленные миром, где нормой остается «быть за сценой»

## ASH # GRAPHITE



#BACKSTAGE

TAN # BISQUE





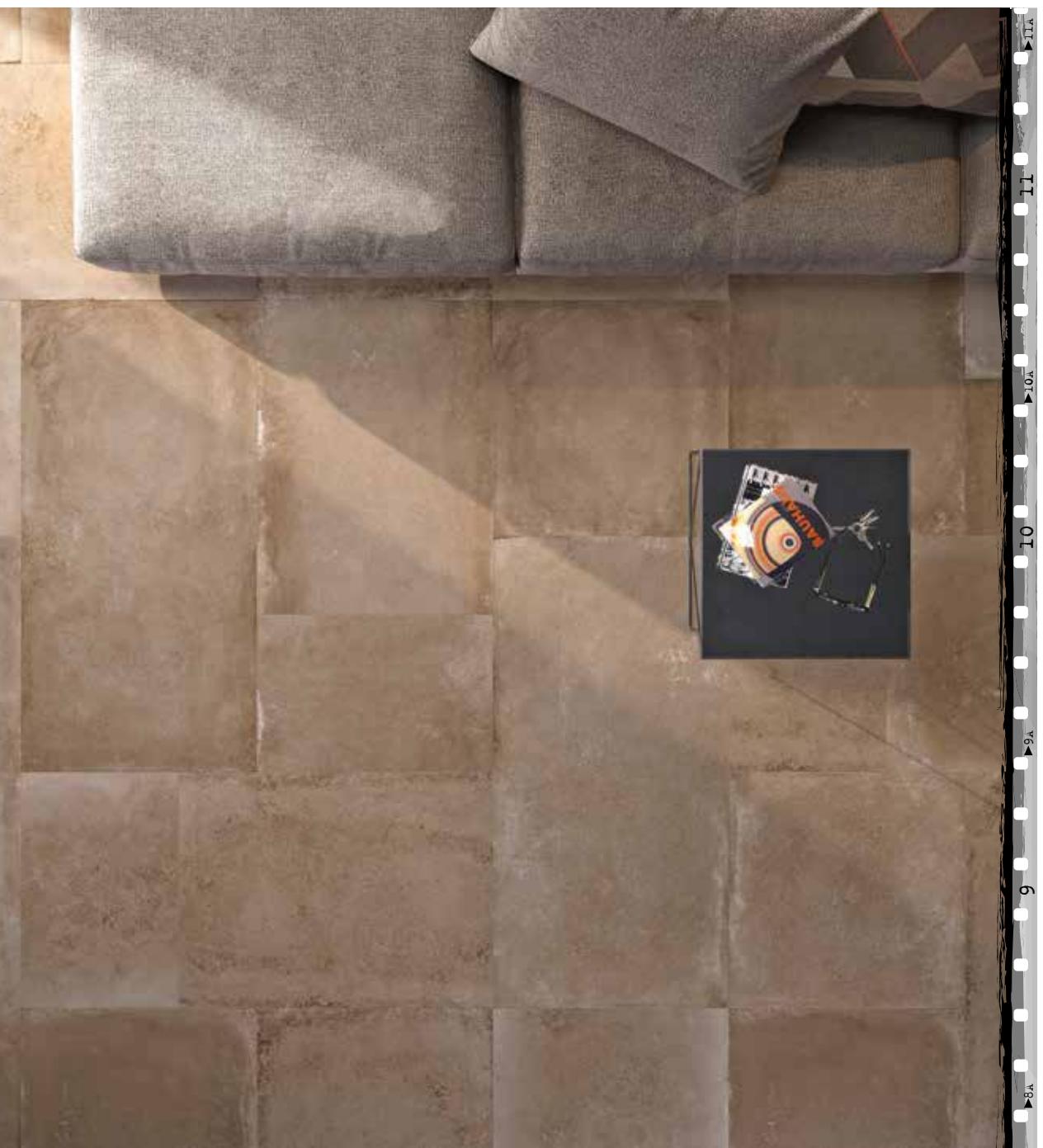
#BACKSTAGE

ASH



**Soluzioni nuove e sorprendenti valorizzano spazi inconsueti in un sapiente gioco di contrasti tra elementi e materiali** | New, surprising solutions bring out the best of unusual spaces in a skilful pattern of contrasting elements and materials | Des solutions nouvelles et surprenantes valorisent des espaces inhabituels dans un savant jeu de contrastes entre éléments et matériaux | Neue, überraschende Lösungen bringen ungewöhnliche Räume in einem Spiel der Kontraste zwischen den Elementen und Materialien zur Geltung | Новые и удивительные решения преображают необычное пространство в понятную игру контрастов между элементами и материалами

## #BACKSTAGE



## # SPICY





BACKSTAGE ASH RETT. 60X60  
MOSAICO HEXAGONE ASH 51X29,2  
BACKSTAGE HEXAGONE COLOR MIX 8,5X8,5  
SUPREME ROYAL STATUARIO RETT. 60X60  
30 MOSAICO HEXAGONE STATUARIO ANTICATO 51X29,2

#BACKSTAGE

ASH # GRAPHITE



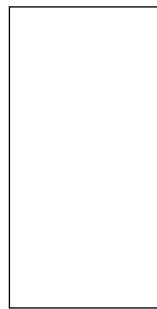
BACKSTAGE GRAPHITE RETT. 60X120  
PLACE-2B ASPEN GREY RETT. 40X170



\*Nuovo formato; il precedente sarà consegnato fino ad esaurimento delle giacenze.

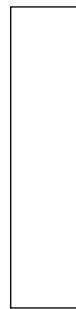
\*New size; the previous size will be delivered until stock range out.

60x120



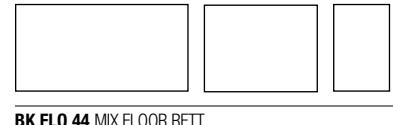
BK 6144 R

30x120



BK 3144 R

**60x120 MIX FLOOR**



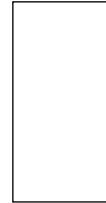
Nella confezione:

60x120	1
60x80	1
60x40	1

2

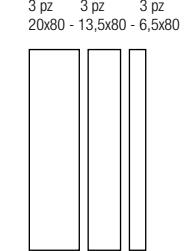
BK FLO 44 MIX FLOOR RETT.

40x80

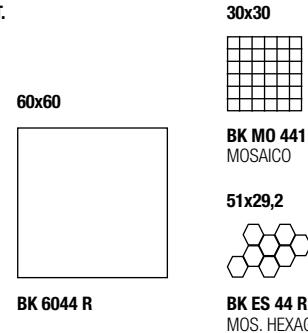


BK 4844 R

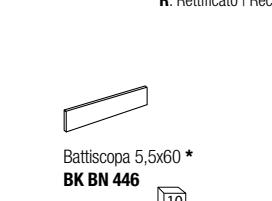
**40x80 MIX SIZES RETT.**



30x30



BK 6044 R



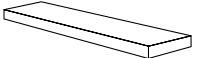
Battiscopa 5,5x60 \*  
BK BN 446

10



Gradone Plus 32x120x4,5x2  
BK RT 442

1



Angolare Plus sx 32x120x4,5x2  
BK RA 44S  
Angolare Plus dx 32x120x4,5x2  
BK RA 44D

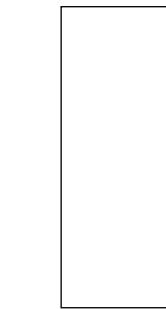
1

R: Rettificato | Rectified

R: Rettificato | Rectified

\*Nuovo formato; il precedente sarà consegnato fino ad esaurimento delle giacenze.  
\*New size; the previous size will be delivered until stock range out.

60x120



BK 6113 R

R: Rettificato | Rectified

R: Rettificato | Rectified

**60x120 MIX FLOOR**



Nella confezione:

60x120	1
60x80	1
60x40	1

2

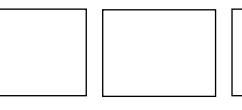
BK FLO 13 MIX FLOOR RETT.

40x80



BK MIX 13

30x30



Nella confezione:

30x30	1
30x80	1
30x40	1

2

BK MO 131 MOSAICO



Gradone Plus 32x120x4,5x2  
BK RT 132

1



Angolare Plus sx 32x120x4,5x2  
BK RA 13S  
Angolare Plus dx 32x120x4,5x2  
BK RA 13D

1

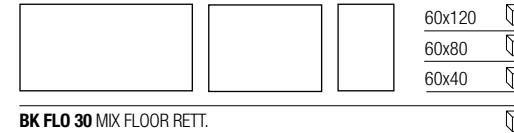
R: Rettificato | Rectified

R: Rettificato | Rectified

\*Nuovo formato; il precedente sarà consegnato fino ad esaurimento delle giacenze.  
\*New size; the previous size will be delivered until stock range out.



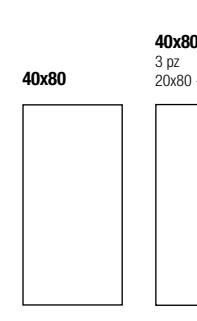
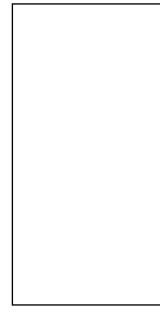
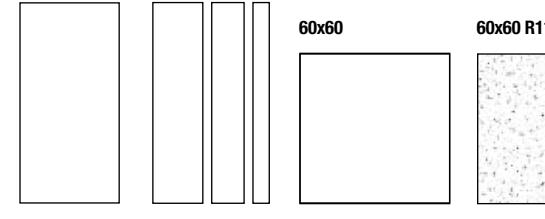
## 60x120 MIX FLOOR



60x120

30x120

BK FLO 30 MIX FLOOR RETT.

40x80 MIX SIZES RETT.  
3 pz 3 pz 3 pz  
20x80 - 13,5x80 - 6,5x80

40x80

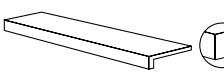
Nella confezione:  
60x120 [1]  
60x80 [1]  
60x40 [1]

R: Rettificato | Rectified  
T: Strutturato non Rettificato | Textured not Rectified  
S: Strutturato Rettificato | Textured Rectified



BK BN 306

[10]



BK RT 302

[1]



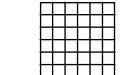
BK RA 30S

Angolare Plus dx 32x120x4,5x2

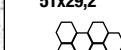
BK RA 30D

[1]

30x30

BK MO 301  
MOSAIKO

51x29,2

BK ES 30 R  
MOS. HEXAGON

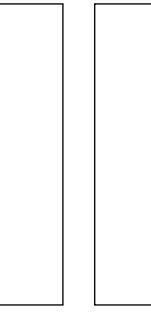
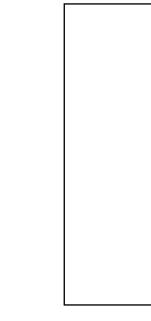
[4]

R: Rettificato | Rectified  
T: Strutturato non Rettificato | Textured not Rectified  
S: Strutturato Rettificato | Textured Rectified

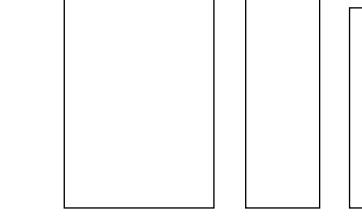
\*Nuovo formato; il precedente sarà consegnato fino ad esaurimento delle giacenze.  
\*New size; the previous size will be delivered until stock range out.

60x120

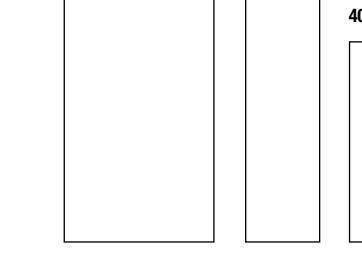
30x120



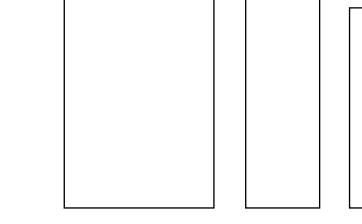
40x80

40x80 MIX SIZES RETT.  
3 pz 3 pz 3 pz  
20x80 - 13,5x80 - 6,5x80

60x60

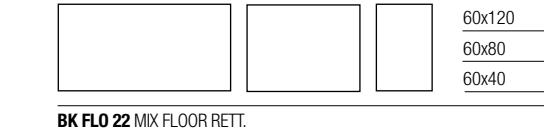


60x60 R11

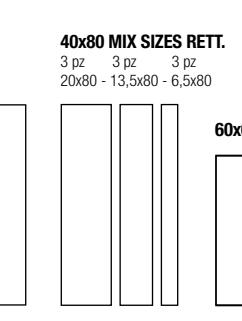


R: Rettificato | Rectified  
T: Strutturato non Rettificato | Textured not Rectified  
S: Strutturato Rettificato | Textured Rectified

## 60x120 MIX FLOOR

Nella confezione:  
60x120 [1]  
60x80 [1]  
60x40 [1]

BK FLO 22 MIX FLOOR RETT.

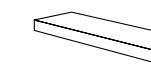


[2]



BK BN 226

[10]



BK RT 222

[1]



BK RA 22S

Angolare Plus dx 32x120x4,5x2

BK RA 22D

[1]

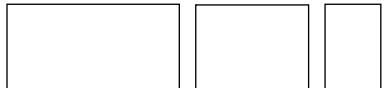
# #BACKSTAGE

# #GRAPHITE



R: Rettificato | Rectified

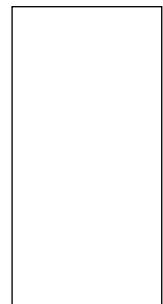
60x120 MIX FLOOR



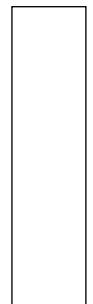
Nella confezione:

60x120	1
60x80	1
60x40	1

60x120



30x120

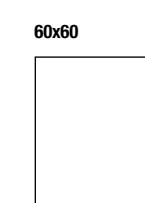
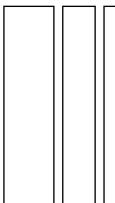


BK FLO 23 MIX FLOOR RETT.



40x80 MIX SIZES RETT.  
3 pz 3 pz 3 pz  
20x80 - 13,5x80 - 6,5x80

40x80



60x60

BK 6123 R

BK 3123 R

BK 4823 R

BK MIX 23

BK 6023 R

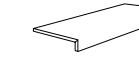
# OUTDOOR R11



20x40  
**BK 2430**  
TAN STRUTTURATO NAT.



20x20  
**BK 2030**  
TAN STRUTTURATO NAT.



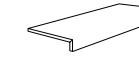
15x30x3,5  
**BK EN 303** ELEMENTO ELLE  
MONOLITICO STRUTTURATO TAN



20x40  
**BK 2422**  
ASH STRUTTURATO NAT.



20x20  
**BK 2022**  
ASH STRUTTURATO NAT.



15x30x3,5  
**BK EN 223** ELEMENTO ELLE  
MONOLITICO STRUTTURATO ASH

GRES PORCELLANATO A MASSA COLORATA / FULL BODY COLOURED PORCELAIN STONEWARE



I pezzi speciali, per effetto delle lavorazioni, possono presentare variazioni di tonalità. Due to working process, special trims may show variations in tonality.  
L'unità minima di vendita per tutti gli articoli (fondi, decori e pezzi speciali) è la scatola completa. The minimum sales quantity for all items (plain tiles, decorations and special trims) is one full box.

formato nominale nominal sizes	formato reale rettificato real rectified size	thickness	pcs/box	mq/box	kg/box	box/pallet	mq/pallet	kg/pallet
60x120	59,6x119,4	9	2	1,44	27,20	26	37,44	748
60x120 MIX FLOOR	-	9	2	1,44	27,20	26	37,44	748
30x120	29,7x119,4	9	4	1,44	27,20	18	25,92	509
40x80	40x80	9	3	0,96	19,50	30	28,80	605
60x60	59,6x59,6	9	3	1,08	21,20	40	43,20	868
20x40	-	9	15	1,20	21,00	64	76,80	1364
20x20	-	9	30	1,20	21,00	64	76,80	1364

I dati relativi agli imballi sono aggiornati al momento della stampa del catalogo e pertanto possono subire variazioni nel corso del tempo.  
Data referring to packaging have been update at time of printing; the actual data may be slightly different.

## #BISQUE PATTERN



D: Fondo Decorato Rettificato | Rectified Decorated Base tile

60x60



BK 6013 D

5x120  
BK DP 132 LIST. BACKSTAGE BISQUE5x120  
BK DP 302 LIST. BACKSTAGE TAN5x120  
BK DP 442 LIST. BACKSTAGE SPICY

## #BISQUE AKE



D: Fondo Decorato Rettificato | Rectified Decorated Base tile

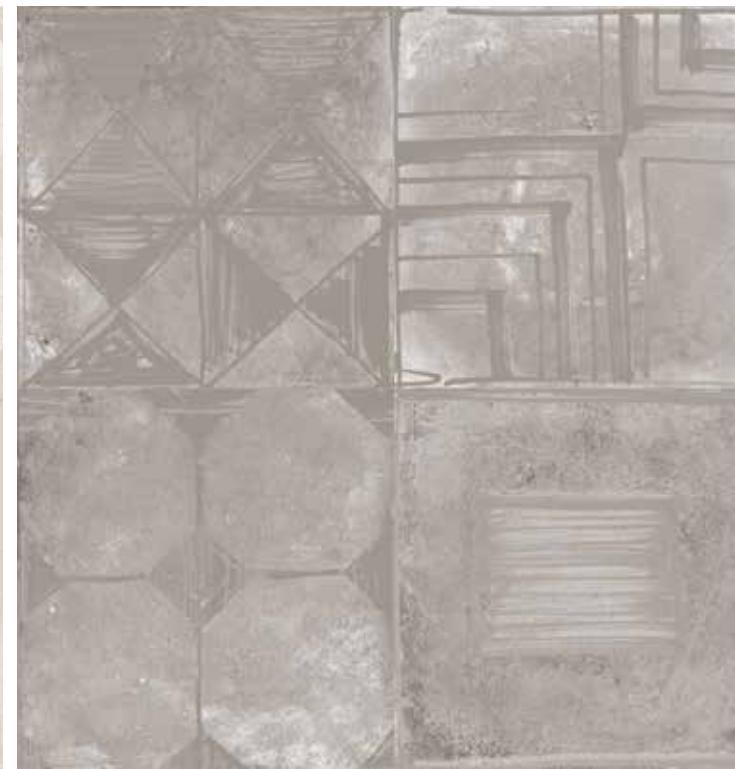
40x80



BK 4813 D

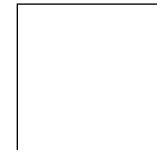
5x120  
BK DP 222 LIST. BACKSTAGE ASH5x120  
BK DP 232 LIST. BACKSTAGE GRAPHITE

## #ASH PATTERN



D: Fondo Decorato Rettificato | Rectified Decorated Base tile

60x60



BK 6022 D

## #ASH AKE



D: Fondo Decorato Rettificato | Rectified Decorated Base tile

40x80



BK 4822 D

## #BACKSTAGE



40x80  
**BK 4813 F HEXAGONE**  
HOLE BISQUE RETT.



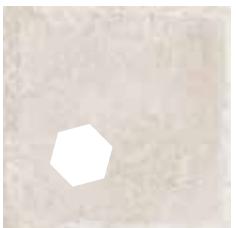
40x80  
**BK 4830 F HEXAGONE**  
HOLE TAN RETT.



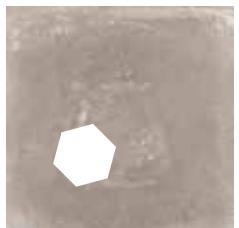
40x80  
**BK 4822 F HEXAGONE**  
HOLE ASH RETT.



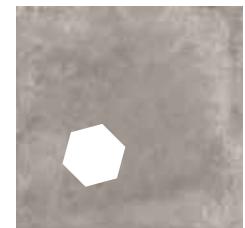
40x80  
**BK 4823 F HEXAGONE**  
HOLE GRAPHITE RETT.



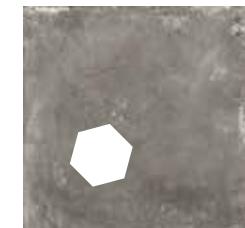
60x60  
**BK 6013 F HEXAGONE**  
HOLE BISQUE RETT.



60x60  
**BK 6030 F HEXAGONE**  
HOLE TAN RETT.



60x60  
**BK 6022 F HEXAGONE**  
HOLE ASH RETT.



60x60  
**BK 6023 F HEXAGONE**  
HOLE GRAPHITE RETT.



40x80  
**BK 4844 F HEXAGONE**  
HOLE SPICY RETT.



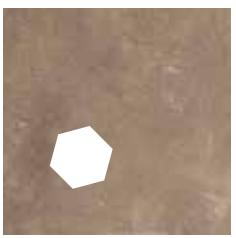
8,5x8,5  
**BK DE 222 HEXAGON**  
COLOR MIX4 RETT.



2x80  
**BK DP 131 MATITA ORANGE**



2x80  
**BK DP 221 MATITA YELLOW**



60x60  
**BK 6044 F HEXAGONE**  
HOLE SPICY RETT.



8,5x8,5  
**BK DE 232 HEXAGON**  
TEXTURE MIX4 RETT.



40x80  
**BK DI 131 DECORO**  
BISQUE ORANGE RETT.



40x80  
**BK DI 221 DECORO**  
ASH YELLOW RETT.

## # DECORS

**W&P™**  
PASTA BIANCA DA RIVESTIMENTO - WHITE BODY WALL TILE

Wall&Porcelain è una nuova tecnologia ceramica concepita per il rivestimento di interni, che unisce i pregi del grès porcellanato ad alcune delle qualità tipiche della monoporosa tradizionale.

Wall&Porcelain is a new ceramic tile technology for indoor surfaces, which combines the values of porcelain stoneware with some of the typical advantages of traditional porous single fired material.

9 mm



60x120  
**BK 6113 W FREESTYLE LIGHT**



60x120  
**BK 6122 W FREESTYLE DARK**

7 mm



60x120  
**WA 6110 W W\_ALL WHITE RETT**



30x120  
**WA 3110 W W\_ALL WHITE RETT**

formato nominale nominal sizes	formato reale rettificato real rectified size	thickness mm	pcs/box box	mq/box box	kg/box box	box/pallet box	mq/pallet box	kg/pallet box
60x120 W&P	59,6x119,4	9	2	1,44	26,20	26	37,44	722
60x120 W&P	59,6x119,4	7	2	1,44	23,00	26	37,44	640
30x120 W&P	29,7x119,4	7	4	1,44	23,00	20	28,80	480

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Wall&Porcelain è una nuova tecnologia ceramica concepita per il rivestimento di interni, che unisce i pregi del grès porcellanato ad alcune delle qualità tipiche della monoporosa tradizionale.

Wall&Porcelain is a new ceramic tile technology for indoor surfaces, which combines the values of porcelain stoneware with some of the typical advantages of traditional porous single fired material.

## CHARACTERISTIC



### GRANDE FORMATO, BASSO SPESORE

La tecnologia Wall&Porcelain, a differenza della monoporosa tradizionale, permette di produrre lastre ceramiche rettificate monocalibro di grandi dimensioni e dallo spessore ridotto.

### BIG SIZE, THIN THICKNESS

The technology Wall&Porcelain, unlike traditional mono-porous, allow to produce ceramic slabs rectified mono-caliber in big sizes and reduced thickness.



### ELASTICITÀ

Wall&Porcelain garantisce una maggiore aderenza alle superfici mantenendo una perfetta planarità.



### RESISTENZA

Le superfici risultano inalterabili, come quelle del gres.



### LEGGEREZZA

Il peso ridotto, rispetto al gres tradizionale, rende il prodotto più maneggevole.



### PRATICITÀ

Wall&Porcelain è un materiale incredibilmente facile da tagliare e da lavorare.



### AFFIDABILITÀ

È immune dal problema delle micro fessurazioni superficiali che possono presentarsi nel post posa (cavillo tardivo).

### ELASTICITY

Wall&Porcelain ensures greater adherence to surfaces while maintaining a perfect flatness.

### RESISTENCE

The surfaces are unchangeable, like porcelain stoneware ones.



### ECO-SOSTENIBILE

È realizzato con lo speciale impasto ECO-BODY, contenente il 40% di materie prime recuperate da altre lavorazioni industriali.



### PRACTICALITY

Wall&Porcelain is a material incredibly easy to cut and process.



### COMFORT

Offre un isolamento termico ed acustico superiore rispetto a quello del gres.



### INTELLIGENTE

È realizzato con lo speciale impasto ECO-BODY, contenente il 40% di materie prime recuperate da altre lavorazioni industriali.



### ECO-SUSTAINABILITY

A dry straight edge cutting system is used with reduced energy consumption and total recovery of processing waste.



### RESISTENZA AL GELO

frost resistance  
resistance to gel  
Frostbeständigkeit



### RESISTENZA AI PRODOTTI CHIMICI

chemical resistance  
resistance aux produits chimiques  
Chemikalienfestigkeit

## #BACKSTAGE # TECHNOLOGY

### GRES PORCELLANATO A MASSA COLORATA\_FULL BODY COLOURED PORCELAIN STONEWARE

PIAVIMENTI FLOOR TILES SOLS BODENFLIESEN	CLASSIFICAZIONE SECONDO NORME CLASSIFICATION IN ACCORDANCE WITH CLASSIFICATION SELON LES NORMES KLASSIFIZIERUNG GEMÄSS	EN 14411 EN 14411 EN 14411 EN 14411	ALLEGATO G ANNEXE G ANNEXE G NORMEN ANLAGE G	GRUPPO GRUPPO GRUPPE GROUPE	B Ia B Ia B Ia B Ia	FLAVIKER CONTEMPORARY ECO CERAMICS
PROPRIETÀ FISICO-CHIMICHE PHYSICAL-CHEMICAL PROPERTIES PROPRIÉTÉS PHYSICO-CHIMIQUES PHYSIKALISCHE-CHEMISCHE EIGENSCHAFTEN	TIPO DI PROVA STANDARD OF TEST NORME DU TEST TESTNORM	VALORE PRESCRITTO REQUIRED VALUE VALEUR PRESCRITE VORGESCHREIBENER WERT	VALORE MEDIO MEAN VALUE VALEUR MOYENNE MITTELWERT			
 DIMENSIONI sizes dimensions Abmessungen	UNI EN ISO 10545.2	LUNGHEZZA E LARGHEZZA   LENGTH AND WIDTH LONGUEUR ET LARGEUR   LÄNGE UND BREITE SPESORE   THICKNESS   EPÄSSUR   STÄRKE RETTILINEITÀ SPIGLI   LINEARITY   RECTITUDE DES ARÈTES   KANTENGERADHEIT ORTOGONALITÀ   WEDGING   ORTHOGONALITÉ   RECHTWINKLIGKEIT PLANARITÀ   WARPAGE   PLANÉTÉ   EBENFLÄCHIGKEIT	± 0.6% max ± 5% max ± 0.5% max ± 0.6% max ± 0.5% max	CONFORME ACCORDING TO CONFORME EUFGÜLT		
 ASSORBIMENTO D'ACQUA water absorption absorption d'eau Wasserabsorption	UNI EN ISO 10545.3	≤ 0,5 %	≤ 0,3%			
 RESISTENZA ALLA FLESSIONE flexion resistance résistance à la flexion Biegefestigkeit	UNI EN ISO 10545.4	MODULUS OF RUPTURE: MINIMUM 35 N/mm²	≥ 45 N/mm²			
 RESISTENZA ALL'ABRASIONE PROFONDA resistance to deep abrasion résistance à l'abrasion Abriebhärte	UNI EN ISO 10545.6	≤ 175/mm³		CONFORME ACCORDING TO CONFORME EUFGÜLT		
 COEFFICIENTE DI DILATAZIONE TERMICA LINEARE coefficient of linear thermal-expansion/linearer coefficient linéaire de dilatation thermique Wärmeausdehnungskoeffizient	UNI EN ISO 10545.8	≤ 9 (10 - 6/K)	≤ 6 (10 - 6/K)			
 RESISTENZA AGLI SBALZI TERMICI resistance to thermal shock résistance aux variations thermiques Temperaturwechselbeständigkeit	UNI EN ISO 10545.9	TEST METHOD AVAILABLE			GARANTITA GUARANTEED GARANTIE GARANTIERT	
 RESISTENZA AL GELO frost resistance résistance au gel Frostbeständigkeit	UNI EN ISO 10545.12	NON DEVONO PRESENTARE ROTTURE O ALTERAZIONI APPREZZABILI DELLA SUPERFICIE MUST NOT PRODUCE NOTICEABLE ALTERATION TO SURFACE NE DOIVENT PAS PRÉSENTER DES RUPTURES OU ALTÉRATIONS TROP IMPORTANTES DE LA SURFACE OBERFLÄCHEN DÜRFEN KEINEN BRUCH ODER SCHÄDEN AUFWESEN			RESISTENTE RESISTANT RESISTENT BESTÄNDIG	
 RESISTENZA AI PRODOTTI CHIMICI chemical resistance résistance aux produits chimiques Chemikalienfestigkeit	UNI EN ISO 10545.13	CLASS UB min CLASS GB min			CLASS UA min CLASS GA min	
ANTISDRUCCIOLO I NON-SLIP						
PROPRIETÀ FISICO-CHIMICHE Physical-chemical properties	TIPO DI PROVA Standard of test	VALORE PRESCRITTO Required value	VALORE MEDIO Mean value			
COEFFICIENTE D'ATTRITO STATICO Coefficient of static friction	Slip Resistant (≥ 0,60)	Slip Resistant (≥ 0,60)	≥ 0,60 DRY ≥ 0,60 WET			
COEFFICIENTE D'ATTRITO DINAMICO Dynamic friction coefficient	μ 0,19 Scivolosità pericolosa   Dangerous slippery 0,20 < μ < 0,39 Scivolosità eccessiva   Excessively slippery 0,40 < μ < 0,74 Attrito soddisfacente   Satisfactory grip	μ 0,19 Scivolosità pericolosa   Dangerous slippery 0,20 < μ < 0,39 Scivolosità eccessiva   Excessively slippery 0,40 < μ < 0,74 Attrito soddisfacente   Satisfactory grip	μ 0,19 Scivolosità pericolosa   Dangerous slippery 0,20 < μ < 0,39 Scivolosità eccessiva   Excessively slippery 0,40 < μ < 0,74 Attrito soddisfacente   Satisfactory grip			
CLASSIFICAZIONE ANTISDRUCCIOLO Non-slip classification	DIN 51130	IN FUNZIONE DELL'AMBIENTE O DELLA ZONA DI LAVORO Basing on the environment or the working area	R 10	R 11	Struttura	
	DIN 51097	ANGOLI MEDII DI SCIVOLAMENTO Corner middle of slipping	≥ 12 < 18 A ≥ 18 < 24 B ≥ 24 C	A+B	A+B+C	Struttura
	ANSIA 137-1:2012		> 0,42			> 0,42

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